THE TIE DYE LAB CUSTOM GRAPHIC FAQ'S

What is a custom graphic?

• A custom graphic is ANY graphic that we do not have in stock and therefore need to make for you or your group. Click here to view our stock graphics: <u>TDL Graphics</u>

How much does a custom graphic cost and how much time to you need?

- Custom graphics take up to two (2) weeks to be completed.
- The cost depends on the size, details and quantity of graphics you order. We recommend single color graphics, as the dye provides all the color you need!
- The prices listed below are estimates of single color graphics and not a guarantee of actual costs.



Images to the left are examples of "FULL SIZED" graphics, between 4-12 inches in height and/or width.

Images to the right are examples of "POCKET SIZED" graphics, between 2-4 inches in height and/or width.



NUMBER OF GRAPHICS	ESTIMATED PRICE FOR	ESTIMATED PRICE FOR
ORDERED	FULL SIZED SINGLE COLOR GRAPHICS	POCKET SIZED SINGLE COLOR GRAPHIC
1- 2 graphics	\$8 to \$10 each	\$6 to \$7 each
3-5 graphics	\$7 to \$9 each	\$5 to \$6 each
6-10 graphics	\$6 to \$8 each	\$4 to \$5 each
11-20 graphics	\$5 to \$7 each	\$3 to \$4 each
20+ graphics	\$4 to \$6 each	\$2 to \$3 each

I would like a custom graphic, what are my next steps?

- If you're unsure of what kind of graphic you want, we recommend you do the following:
 - Check out our stock graphics for ideas. We can customize them for you. TDL Graphics
 - Do a Google search to get ideas.
 - Make your own graphic on publisher, windows, or any other program.

I know what type of graphic I want; how do I get that to you for review?

- Before you submit any graphics, please note the following information:
 - All graphics must be sent to us in a <u>PDF, JPG, or PNG format.</u>
 - We are unable to customize graphics with watermarks, trademarks, or copyrights.
 - o Please include the following details: 1) Type of font (if known) 2) Color and size 3) Quantity
- Please email all graphics to carver@thetiedyelab.com.
 - o Once the graphics are received, we will review, and send you a proof.
 - PLEASE NOTE: All items with graphics must be paid for ahead of time. While you wait for your proof, we recommend you begin gathering size and item requests from your group.
 - All items, size requests and proof approval must be submitted at least one week (7 calendar days) prior to your tie dye event.
 - o Once your proof is approved, and items submitted, you will receive an invoice to pay, via email.

Now it's time for you to relax and prepare to get COLORFUL at The Tie Dye Lab!